



HEY, I'M KEANE ANGLE.

keaneangle.com

STRATEGIST

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ABOUT ME

For nearly the last **ten years**, I've been helping brands around the world **plot a course through the uncharted**.

My specialty is in **social and digital strategy** and content/creative planning, but I also have experience with traditional brand planning, and innovation consulting.

I bring fire and tenacity to any project I'm a part of, attacking problems with **passion and curiosity**.

I also have an insatiable desire to **call bullshit**, and emphasize **aesthetics** and **storytelling** with everything I produce.

EDUCATION



MARKETING, ENTREPRENEURSHIP
Babson College (BS Business Management)
Boston, MA // Graduated May 2007

Graduated from #1 ranked undergrad school in North America for Entrepreneurship for twenty consecutive years.
Concentrated in marketing.

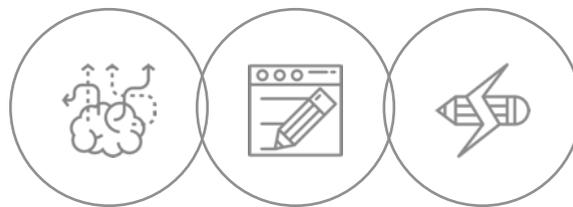
CLIENTS



RECOGNITIONS

- Startup Weekend Winner** // Santa Barbara, CA "Miyagi" (2014)
- Cannes Lion** // Silver, "Wake Up And Smell The Bacon" (2014)
- Shorty Awards Finalist** // "Great American Bacon Barter" (2013)
- DMNews.com** // Mentioned in "30 under 30" (2010)

SPECIALTIES



DIGITAL/SOCIAL STRATEGY

CONTENT/CAMPAIGN PLANNING

INNOVATION & LEADERSHIP

WORK EXPERIENCE

1.5

YEARS (CURRENT)

DIRECTOR OF STRATEGY
360i // London, UK (2015-CURRENT)

Currently in charge of all strategic output for the London office of 360i, built and manage a team of four very talented strategists.

4.8

YEARS

SENIOR STRATEGIST
360i // New York, NY & Santa Barbara, CA (2011-2015)

Lead strategist for brands predominantly in packaged goods and entertainment verticals. Developed expertise in social creative, influencer marketing, breakthrough campaigns & innovation consulting. Three years were spent working remotely.

3.2

YEARS

STRATEGIST
Colangelo // Darien, CT (2008-2011)

Exposed to a wide variety of brands and verticals. Supported and led projects which ranged from traditional brand planning to integrated digital campaigns and social and digital strategies.

INTERESTS



DRAWING

DESIGN

GAMING

TRAVEL

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